

Front Side

Artwork Guidelines



Bleed area: 154x111 mm

Extend the background to fit the full bleed area to avoid white edges



Trim: 148x105 mm

Final cut of the product



Safe area: 142x99 mm

Keep all the important parts of the design - logo, icons, text - inside this area

DO

- Design in a scale of 1:1
- Edit and save your design file in CMYK
- Text and images save as PDF
- Only photos save as high quality JPEG
- Delete "Guidelines" layer
- Outline your design before saving

DON'T

- Add any additional bleed/ cut lines, just save the file according to this template
- Flatten the layers or the image before saving, it decreases the quality
- Save as a multi-page PDF file, each design needs to be in a separate file

Back Side